



Vivekanand Nayak

UX/UI Designer

“ Design adds value faster than it adds cost. ”

Joel Spolsky

Profile Summary

UI/UX Designer with 2+ years of experience designing scalable web and mobile applications. Skilled in Figma, user research, and usability testing, with a strong focus on improving user engagement and conversion rates.

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vivek

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(+91) 72258-59454

Address
Indore, M.P., India

Socials

LinkedIn
@vivekanand-nayak

Figma
@vivekanandnayak

Behance
@vivekanandnayak1

Certificates

Enterprise Design Thinking Practitioner
IBM

Introduction to User Experience Design
Coursera

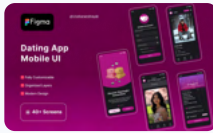
Learning Logo Design
LinkedIn Learning

Achievements

Student Advisor of Software Incubation Center at SDBCE
Former President

Gold Medalist in "Minigolf National Championship"
Madhya Pradesh

Latest works



Dating App UI

Created a full Figma UI for a modern dating app, including reusable components and design system.

[Figma link](#)



Travel Mobile App UI

This project presents a mobile app tailored for travelers, with a streamlined interface for planning and managing trips.

[Figma link](#)

Experience

- Aug 2025 - Present Indore

UI/UX & Graphic Designer
Hyperbeans Technologies Pvt. Ltd.

Designed UI/UX for 10+ web and mobile applications, aligning user flows with client requirements and brand identity

Delivered multiple client projects on time and ahead of schedule, ensuring high-quality design output

Conducted user research and created user flows to improve usability and streamline user journeys
- Jan 2025 - July 2025 Indore

UI/UX & Web Designer
Syscraft Information System

Designed and developed responsive websites using HTML, CSS, and Bootstrap, ensuring smooth performance and usability

Handled end-to-end UI/UX process, from wireframing to final implementation

Improved design consistency by maintaining reusable components and structured workflows
- June 2023 - Dec 2024 Indore

UI/UX Designer
Perceptions Technologies Pvt. Ltd.

Led UI/UX design for multiple client applications, focusing on usability and visual clarity

Created interactive Figma prototypes, wireframes, and user flows for better product understanding

Delivered projects within tight deadlines while maintaining performance and usability standards

Education

B.Tech CSE
Sushila Devi Bansal College of Engineering
July 2024

Higher Secondary
Delhi International School, Indore
April 2020

Secondary School
Delhi International School, Indore
April 2018

Skills

Web Design

Application Design

User Research

Design Systems

User Journey

Wireframing

Prototyping

Usability Testing

Interaction Design

User Personas

Tools



Figma
UI Design, prototyping



Adobe XD
UI Design, prototyping



Stitch
Full UI screens



Uizard
Sketch/wireframe



Rotato
Mockups



Mockey ai
Mockups



ChatGPT
Content & ideation